First Charter for Sustainable Cleaning 2020+ symposium – Driving our industry’s sustainability agenda

Wednesday, 12 February 2020, 9.30h – 18.00h
Renaissance Hotel, Rue du Parnasse 19, 1050 Brussels

Programme

Moderation: Mark Stalmans (P&G), Chair A.I.S.E. Sustainability Steering Group
Giulio Fezzardini, Tekno Scienze

09.30-10.00  Welcome coffee and Registration

10.00-10.05  Opening (by moderators)

10.05-10.15  Susanne Zänker, Director General A.I.S.E.
Welcome words from A.I.S.E. – Objectives of the Day

10.15-10.45  Bart de Vos, Tabula Rasa
Influencing behavior: From science to practice

10.45-11.05  Mathilde Le Bihan, RDC Environment
Ademe’s assessment of Ecolabels in France

11.05-11.25  Arndt Scheidgen (Henkel), President A.I.S.E.
A.I.S.E.’s sustainability flagship initiative – The A.I.S.E. Charter for Sustainable Cleaning

11.25-12.30  Panel Discussion: Ina Andreasen (RB), Laurens Metternich (Spectro),
Florian Champavert (SCAMARK), Frédéric Warzée (Detic)
Good practice sharing / How does the Charter for Sustainable Cleaning help to progress?

12.30-13.45  Networking lunch

13.45-14.45  Practical Session – How does the Charter for Sustainable Cleaning work?
  • Kevin Himpe (McBride): Charter company standards and verification
  • Eleni Papadimitriou (P&G): Charter product standards
  • Christine Schneider (Henkel): Charter reporting and benchmarking

14.45-15.15  Aurelia Leeuw, EXPRA
Packaging: what to expect from EPR and recent developments in eco modulation?

15.15-15.45  Fabrizio Di Gregorio, Plastic Recyclers Europe
The way forward for plastic packaging: design for recyclability

15.45-16.00  Gerard Luijkx (Unilever), Co-Chair A.I.S.E. Sustainability Steering Group
Outlook – What is coming up?

16.00-16.15  Symposium wrap-up (by moderators)

16.15-16.35  Daniel Calleja Crespo, Director-General DG Environment, European Commission
The EU policy perspective

16.35-16.45  Arndt Scheidgen (Henkel), President A.I.S.E.
Closing remarks

16.45-18.00  Networking Cocktail