1st Charter 2020+ symposium –
Driving our industry’s sustainability agenda

Wednesday, 12 February 2020, 10.00h – 18.15h
Renaissance Hotel, Rue du Parnasse 19, 1050 Brussels

Programme

Moderation: Mark Stalmans, Chairman of the A.I.S.E. Sustainability Steering Group

09.30-10.00 Welcome coffee and Registration

10.00-10.05 Susanne Zänker, Director General, A.I.S.E.
Welcome words from A.I.S.E. – Objectives of the Day

10.05-10.35 Bart de Vos, Tabula Rasa
The consumer perspective

10.35-10.50 European Commission (invited)
The EU policy perspective

10.50-11.10 Sascha Nissen, Head of Sustainability, A.I.S.E.
The Charter for Sustainable Cleaning – Steering sustainability progress

11.10-11.40 Coffee break

11.40-12.00 N.N. (invited)
The 3rd party perspective

12.00-13.00 Panel Discussion: representatives from Charter member companies
How to further move forward? Sharing good practice within the industry

13.00-14.15 Networking lunch

14.15-14.45 EXPRA
Packaging: Developments in eco modulation

14.45-15.15 Plastic Recyclers Europe
Recyclability of Plastics packaging

15.15-16.15 Practical Session – How does the Charter work?
- Charter company standards and verification
- Charter product standards
- Charter reporting and benchmarking

16.15-16.30 Gerard Luijkkx, Co-Chairman of the A.I.S.E. Sustainability Steering Group
Outlook – What is coming up?

16.30-16.45 Closure

16.45-18.15 Networking Cocktail